

OCO Senior Nutrition Services March for Meals 2010

About the Campaign

Meals On Wheels Association of America (MOWAA) created the March For Meals campaign in 2000 to call attention to the problem of senior hunger in America. Since then the number of programs and partners participating, and the national attention we have received during the month of March, has grown each year. Our slogan, “so no senior goes hungry”[®], is the rallying cry of the campaign.

Mayors For Meals

This year, Mayors For Meals will take place on **March 24, 2010** and we expect the event will be even bigger and better. We are working to encourage our mayors and elected officials across Oswego County to sign up to deliver meals or help out at a Senior Center.

What's New for the 2010 March For Meals Campaign

Meals on Wheels of America is committed to ending senior hunger by 2020. It is our 20/20 vision. As part of the national movement, we need everyone to join us. That is why this year we need to recruit as many people as we can to take the Pledge as part of 2010 March For Meals campaign. Our OCO staff, friends, family, volunteers, board members, mayors, and everyone we know can help ensure that “no senior goes hungry” by taking the Pledge.

How you can help:

Sign the pledge to end senior hunger. You can sign the pledge at any of our eight senior centers, at the OCO Administrative Offices in Fulton, or electronically at www.oco.org all through the month of March.

Donations are accepted at each of the pledge locations- It costs approximately \$5.00 to feed a homebound senior each day- so any amount you can contribute would be greatly appreciated.

Everyone who signs the pledge will be named on our OCO Pledge Tablecloth.

At the annual Meals on Wheels conference this year there will be a huge hunger rally in Freedom Park in Atlanta to kick off our movement of ending senior hunger by 2020.

We will lay the tablecloths from all over America together across Freedom Park and show America how serious we are about ending hunger by 2020.



Ending senior hunger one meal at a time- the SNS kitchen staff packages the meals for the day.