



# 2022 - 2024 STRATEGIC MANAGEMENT PLAN OVERVIEW

Strategic plans provide a road map for long-range business destinations.

Successfully addressing challenges requires a long-term commitment to strengthening OCO's capacity, building thriving communities, and empowering individuals and families to break the barriers of poverty and embrace successful, productive lives. The strategic goals are concrete, time-sensitive, measurable, and, most important of all, achievable over time.



## STRATEGIC OUTCOMES

Lead, engage, and/or develop initiatives that increase:

- Quality, flexible and affordable childcare
- New, safe, and affordable housing opportunities
- Resources and support to gain employment skills, leading to employment

Support individuals and families to:

- Obtain & maintain safe and affordable housing
- Have needed resources to gain quality, flexible and affordable childcare options
- Have needed resources to obtain and maintain employment

Advance and streamline quality improvement process for service delivery

**AGENCY NEED:  
STRENGTHEN OCO BY BUILDING  
ORGANIZATIONAL CAPACITY**

**COMMUNITY NEED:  
ENHANCE PARTNERSHIPS AND  
ENGAGE IN COMMUNITY  
INITIATIVES**




**INDIVIDUAL & FAMILY NEED:  
SERVICE INITIATIVES THAT  
EMPOWER AND SUPPORT  
INDIVIDUALS TO BE SUCCESSFUL  
AND THRIVE**

## STRATEGIC GOALS

# OCO Strategic Planning

## GOALS & OUTCOMES Summary

### 2022-2024

Need Category	Overarching Strategic Goals	STRATEGIC OUTCOMES
Agency 	Strengthen Agency through Building Organizational Capacity	<i>1. OCO advances and streamlines quality improvement processes universally for service delivery in order to better serve individuals &amp; families, and improve outcomes</i>
Community 	Communities thrive through Enhancing Partnerships & Engaging in Community Initiatives	<i>1. OCO leads or engages in initiatives that focus on developing new, safe, and affordable housing opportunities for our community</i> <i>2. OCO develops enhanced collaborations and engages in initiatives which expand the availability of increased high quality, flexible, and affordable childcare options for families in need</i> <i>3. OCO develops and/or enhances programs, and engages in initiatives that will provide increased resources and support individuals to gain employment skills, leading to employment</i>
Individual & Families 	Service Initiatives Empower & support individuals and families to be successful and thrive	<i>1. OCO will support individuals and families to obtain &amp; maintain, safe and affordable housing opportunities*</i> <i>2. OCO will support individuals and families to have needed resources to gain high quality, flexible, and affordable childcare options*</i> <i>3. OCO will support individuals and families to have needed resources to obtain and maintain employment*</i>